

## **Great Ready to Shake Out.**

**October 20, 2011**

Register now at [www.shakeoutbc.ca](http://www.shakeoutbc.ca)

### **Less Than Three Months to Go: The countdown is on!**

The next Great British Columbia ShakeOut drill is set for October 20, 2011 at 10:20 am, less than three months away. If you have not registered for the upcoming drill, please take a moment to [log in](#) so you can become part of the most successful earthquake drill in BC's history. More than 470,000 people registered for the first ShakeOut BC drill, help us to make this next drill an even bigger success story! (If you have already registered, thank you.)

ShakeOut BC is an opportunity to enhance your awareness of the earthquake threat in BC, learn how to get prepared and practice how to protect yourself during an earthquake. Even if you or your organization participated in the first Shakeout BC drill, we encourage you to participate again. You may have new employees, new students, or other changes in your environment, not to mention that ShakeOut BC is a great opportunity to practice additional aspects of your emergency plan within your home, workplace or school. The recent earthquakes in New Zealand and Japan serve as an important reminder that we must remain vigilante and prepare ourselves in the event an earthquake strikes.

To help you get ready for the October 20, 2011 drill, all flyers, web banner images, drill broadcast recordings, and other reference materials have been updated and are available on the [ShakeOut Resources](#) page. Look for new information focused on helping people with disabilities get prepared.

### **ShakeOut Drill is Spreading**

On October 20, 2011 at 10:20 am, British Columbia will be joining California, Nevada, Utah, Oregon, Guam and the Yukon in a mass earthquake drill. This means that millions of people will be participating in a drill together on the same date, at the same time, all practicing the drop, cover and hold-on safety technique! To learn more about the different regions participating in ShakeOut, please visit [www.shakeout.org/regions](http://www.shakeout.org/regions).

### **ShakeOut BC considerations**

When we think about preparedness, we typically consider what we need in our emergency supply kits, how we will protect ourselves, our homes and our businesses. These are important factors in speeding up the recovery following an earthquake. However, your recovery will also depend on how prepared your community is, including your neighbours, schools, businesses, and organizations. Individuals should encourage their employers to be prepared (so they will continue to have a job), and organizations should encourage their employees to be prepared at home (so employees can return to work quickly). Organizations should also encourage their clients, customers, and suppliers to be prepared, so that work can continue or resume as soon as possible.

A great way to help your community, employer, and others to get prepared, reduce injuries, and speed up recovery is to encourage them to register to participate in the Great British Columbia ShakeOut drill. Let them know you are participating and ask them to join you, perhaps by using email, [Facebook](#), [Twitter](#), or by displaying one of the ShakeOut BC [web banners](#) on your website or email signature. You can also display posters, distribute flyers, and use materials available on the [ShakeOut Resources](#) page, including suggested text for newsletters or emails you might send.

Thank you for helping to make the October 20<sup>th</sup>, 2011 Great British Columbia ShakeOut Drill the most successful earthquake preparedness campaign in BC's history!

ShakeOut BC Organizing Committee

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